

Education

Grand Valley State University
B.A. in Film and Video
Post-Production Emphasis

Washtenaw Community College
A.D. in Graphic Design

Skill Set

Art Direction
Photography
Retouching / Compositing
Graphic Design
Typography
Motion Graphics
Video Editing
Visual Effects

Core Tools

Adobe Creative Cloud
(Ps, Ae, Ai, Id, Lr, Pr)
Camera
(primarily Canon/Sony)
Gimbal / Steadicam
Spark AR Studio

Work Experience

Art Director *Publicis Sapient*
March 2019 - present

Art direction across social and digital
Ideation and concepting for high level campaigns
Photography, retouching, and compositing
Pitch concepts and creative solutions to client
Short form content creation for social
(cinemagraphs, split-depth, parallax, gifs, etc)

Creative Producer *EventsTag*
Jan. 2018 - March 2019

Event space & photo booth design
Video & Photo Editing
UX, Print, and Digital design
Custom brand content (social)
Shareable content creation for UGC

Media Production Specialist *Experience G.R.*
Jan. 2016 - Jan. 2018

Art direction of social accounts and events
Photography (shooting & direction)
Video production, editing, and motion design
Asset management and organization
Short-form video production